



THE **BOWERY** COMPANY
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Bring Design Home

Company Profile

2024



Note from the founder

Since starting The Bowery Company in 2014, my goal has been to give Scandinavian design a podium in the GCC. My mission was to 'Bring Design Home' and make it accessible to all design enthusiasts in the region.



Our curated collection embodies the perfect blend of functionality and elegance, meticulously sourced to enhance residential and professional spaces. At The Bowery Company, we believe that well-designed surroundings inspire productivity and creativity.

As we look ahead, we remain committed to our values of authenticity and sustainability. We look forward to continuing to be your go-to destination for Scandinavian design and lives for years to come.

Christiane Naser

Founder and CEO



Table of Contents

About Us	3
Company Objectives	4
Services	5-6
Brands	7
Major Projects	8
Quality Standards	9
Sustainability	10
Key Clients	11
Contact	12



About Us



Introduction

Headquartered in Dubai and established in 2014, The Bowery Company is the GCC's premier, award-winning design store, dedicated to catering to the diverse needs of both corporate and individual clients. We specialize in delivering affordable luxury furniture and decor with a distinctive design flair, serving both the B2C and B2B markets. Our commitment to sustainability underscores every aspect of our operation, making us the preferred choice for projects across the GCC region.

Vision

As the leading partner in the GCC for renowned Scandinavian design brands such as Ferm Living, 101 Copenhagen, Audo Copenhagen, HAY and many others, we understand the importance of delivering exceptional design solutions for your commercial, hospitality, and residential ventures.

The Bowery Company has earned local recognition for our commitment to reviving a design era that celebrates expressive interior pieces while seamlessly blending comfort and nostalgia within corporate and residential spaces. Our product offerings are thoughtfully chosen to elevate and inspire your environments, combining contemporary materials with an avant-garde and luxurious sensibility.

Mission

The Bowery Company has experienced remarkable growth and evolution, expanding our portfolio to cater specifically to the contract market, commercial, and hospitality sectors, while continuing our mission to provide exquisite solutions for our individual clients.



Company Objectives

Scandinavian Contemporary Feel

We exclusively source authentic design pieces to champion designers and advocate for genuine Scandinavian design.

Quality Design

Ensuring consistent quality of our products is very important to us. This way we make sure to meet industry standards and client expectations.

Effortless Experience

We maintain high levels of customer satisfaction by delivering quality products, excellent service, and timely delivery.

Supplier Relationships

We always work on building and maintaining strong relationships with our suppliers in order to secure a steady supply of quality products.

Sustainability

We incorporate sustainable and eco-friendly practices into our product offerings to meet environmental goals and customer demands.

Compliance

We make sure to comply with industry regulations and standards, including safety and environmental regulations.

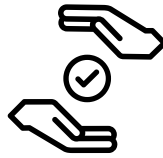
Services

The Bowery Company offers a versatile range of services to cater to both corporate and retail clients, all whilst keeping our commitment to excellence.



Scandinavian Design

The Bowery Company offers an exclusive range of Scandinavian design brands, meticulously curated to bring timeless elegance and functionality to your space. Explore our curated selection and experience the beauty of Scandinavian design in every detail.



Trade

We are the exclusive GCC partner and distributor of a selection of Scandinavian brands, offering a curated collection of . Carrying a wide range of products in our local distribution warehouses, we provide the fulfillment infrastructure and technology that caters to our retailer partners in the GCC.



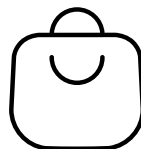
Interior Design Consultations

Our expert designers are here to elevate your space by offering personalized guidance and creative solutions. Let us unlock the full potential of your space, creating an environment that reflects your personality and enhances functionality. Let's collaborate to bring your vision to life.



Turnkey solutions

The Bowery Company offers carefully curated turnkey solutions for projects of all scopes. From conceptualization to execution, we provide comprehensive B2B-oriented services that ensure a seamless transformation of your commercial spaces, creating inspiring environments that align with your business objectives.



Online Shopping

Browse our carefully curated collection from the comfort of your home or office. Discover a world of timeless elegance and functional beauty at your fingertips. Shop with confidence and bring the essence of Nordic craftsmanship into your space with just a few clicks.



Sustainability

At The Bowery Company, we proudly offer a range of sustainable and eco-friendly furniture options. Join us in making sustainable choices without compromising on elegance and quality, as we pave the way for a greener, more beautiful future together.

Brands

The Bowery Company is proud to be the exclusive distributor/selected dealer of a portfolio of Scandinavian brands in the MENA Region.

Audo

COPENHAGEN

ferm

L I V I N G

101

C O P E N H A G E N

HAY

NORR11

FÉST

Hem

Bolia.com

normann

C O P E N H A G E N



massimo

copenhagen



LINIE DESIGN

HANDMADE RUGS

Projects

The Bowery Company has furnished some of the MENA's most renowned projects, including prestigious hotels, upscale dining establishments, corporate offices, and stylish retail spaces.

HOTELS

VIDA MARINA



ELLINGTON BEACH HOUSE



AL JABAL RESORT



OFFICES

SHERAA



ICD BROOKFIELD OFFICE



FORBES OFFICE



RETAIL AND F&B

THE CLOSET



BLENDED WELLNESS



SAN BEACH





Quality

At The Bowery Company, our commitment to quality is unwavering. We meticulously source products from manufacturers who meet the most stringent industry standards. Additionally, we adhere to ISO standards for quality and sustainability to ensure the best service possible.



Certifications

- ✓ ISO 9001:2015
Quality management system
- ✓ ISO 37101:2016
Sustainable development in communities

Sustainability

We work with brands that hold sustainability certifications and undergo rigorous testing to create products that are responsibly produced and of superior quality. This dedication upholds our commitment to high-quality, sustainable products that last.

By actively participating in the ongoing conversation surrounding sustainability we believe we are collectively paving the way for a more promising tomorrow.

Today, 28% of our products have a RESPONSIBLE tag. This means that the product either has one of the following certifications: GOTS, Organic Blended or FSCTM, or is produced in responsible, recycled materials.



Textile Exchange



Key Clients

You are in good hands. Many of the worlds leading professionals have put their trust in The Bowery Company

EMAAR

ELLINGTON
PROPERTIES

IHG[®] HOTELS & RESORTS OMNIYAT

DETAILS MAKE PERFECTION

The Red Sea
Development
Company

PIAGET

MANDARIN ORIENTAL
THE HOTEL GROUP

DIOR

VIDA
HOTELS AND RESORTS

DAR
AL ARKAN
دار الأركان

Forbes

DRIVEN
PROPERTIES

Cartier

LUX*
RESORTS & HOTELS

MARRIOTT
BONVOY™

مُرَبَّاعَة
murabā

ALDAR




We look forward to working together

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