



THE **BOWERY** COMPANY
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Bring Design Home

Company Profile

2026



Note from the founder

Since starting The Bowery Company in 2014 in the UAE, my goal has been to give Scandinavian design a center-stage in the GCC. My mission was to 'Bring Design Home' and make it accessible to all design enthusiasts in the region.

Our curated collection embodies the perfect blend of functionality and elegance, sustainably sourced to enhance residential, hospitality, and commercial spaces.

Building on our success in the UAE, we've expanded into Saudi Arabia with a permanent presence and a flagship 1000sqm showroom in Riyadh. Through strategic partnerships, we have completed our offering by incorporating local manufacturing capabilities that allow us to deliver bespoke, culturally relevant heritage furniture and joinery rooted in Saudi craftsmanship, fully aligned with the ambitions of Vision 2030.

As we look ahead, we remain dedicated to our core values of authenticity and sustainability and look forward to continuing as your go-to destination for Scandinavian design in the Kingdom and beyond.

Christiane Naser

Founder and CEO



Table of Contents

About Us	3
Company Objectives	4
Services	5
Our Curated Collection of Brands	6
Local Manufacturing Capabilities	7
When Global Design meets Craftsmanship	8
Quality Standards	9
Sustainability	10
Warranty	11
Key Clients	12
Projects	13
Contact	20



About Us



Introduction

Founded in 2014, The Bowery Company is the exclusive GCC distributor of world-renowned Scandinavian design brands including Audo, Ferm Living, GUBI, & Tradition, Louis Poulsen, and more. Over the past decade, the company has built a strong reputation for delivering timeless, design-led interiors across the region.

Vision

Having contributed to iconic projects across Saudi Arabia for over five years, The Bowery Company deepened its investment in the Kingdom's design ecosystem with the opening of its 10,000 sq. ft. flagship showroom in Riyadh in 2025. Strengthened by a strategic partnership with a 30-year-old local manufacturer specializing in architectural joinery and bespoke furniture rooted in Saudi heritage, our vision is to become a regional leader in design, merging global aesthetics with local craftsmanship to shape enduring, culturally grounded spaces. This additional space complements our existing 5000 sq.ft. flagship in the UAE.

Mission

With over a decade of industry expertise, The Bowery Company delivers large-scale, turnkey interior projects across the commercial, hospitality, and residential sectors, offering full support from concept to execution.

Our mission is to bring global design excellence into the Saudi market by combining a curated portfolio of exclusive Scandinavian brands with Saudi-made craftsmanship and heritage manufacturing. We are committed to creating spaces that embody quality, authenticity, and contextual relevance, where international standards meet local identity.



Company Objectives

INCLUSION & EMPOWERMENT



To foster an inclusive and empowering workplace for everyone, ensuring equal opportunities

BUSINESS ETHICS & RESPONSIBILITIES



To ensure social, ethical and environmental compliance throughout our operations

HERITAGE & DESIGN CULTURE



To preserve local heritage & design culture by integrating traditional aesthetics, materials, and cultural narratives ensuring timeless relevance and a strong sense of identity in every space

INNOVATION & PRODUCT QUALITY



To secure the highest quality & safety standards for our customers by delivering the best product experience

ENERGY & CLIMATE CHANGE



To actively engage in the fight against climate change by using sustainable products & promoting sustainable brands

LOCAL MANUFACTURING CAPABILITIES



To offer local manufacturing capabilities that blend heritage, craftsmanship, and scalability to produce bespoke furniture, joinery & woodwork

Services

Rooted in Scandinavian design, The Bowery Company has evolved from a curator of global brands into a full-solution, turnkey concept provider. We deliver spaces that embody timeless design, human connection, and regional relevance, bringing global design excellence closer to life in the GCC.

GLOBAL EUROPEAN BRANDS

The Bowery Company offers a wide range of Scandinavian and global European brands supply along with bespoke & commercial FF&E solutions, art consultancy, styling, accessorizing & leather goods, planting solutions natural & artificial, including fiberglass pots and planter solutions.

TRADE

We are the exclusive GCC partner and distributor of a selection of European and Scandinavian brands, offering a curated collection of a wide range of products in our local distribution warehouses. We provide the fulfillment, infrastructure and technology that caters to our retailer partners in the GCC.

INTERIOR DESIGN CONSULTATIONS

Our expert designers are here to elevate your space by offering personalized guidance and creative solutions. Let us unlock the full potential of your space, creating an environment that reflects your personality and enhances functionality. Let's collaborate to bring your vision to life.

LOCAL PRODUCTION

The Bowery Company proudly offers local manufacturing capabilities in the UAE and in KSA rooted in Saudi craftsmanship and tradition. Through our local Saudi production partner, we deliver bespoke furniture, architectural joinery, and custom finishes tailored to the unique requirements of each project aligned with Saudi Vision 2030.

END-TO-END PROJECT EXECUTION SUSTAINABILITY

The Bowery Company offers end-to-end projects execution: from concept (moodboards, Design & FF&E Specifications and Support) to delivery, fully managed. Installation & styling as well as seamless coordination with an efficient handling of products, bespoke pieces, and timelines.

At The Bowery Company, we proudly offer a range of sustainable and eco-friendly furniture options. Join us in making sustainable choices without compromising on elegance and quality, as we pave the way for a greener, more beautiful future together.

Our Curated Collection of European Brands

We represent an exclusive portfolio of iconic Scandinavian and international design brands, renowned for their timeless aesthetics, exceptional craftsmanship, and functional elegance. Our collection features loose furniture, lighting, accessories, art and planters. Each reflecting the essence of modern luxury and understated sophistication.



Where Global Design Meets Craftsmanship



12

Years of design leadership in the MENA region

2

Showrooms

3

Warehouses
12'000 sqft

750+

Projects delivered across residential, hospitality and commercial sectors over the past 3 years

Our Locations

Regional offices
Production facilities
Logistic hubs

4

Regional Presence in UAE, KSA, Oman & Egypt

3

Production facilities in UAE, Saudi Arabia and Turkey

4

Logistics hubs in UAE, KSA, Denmark and Italy



Quality Standards

At The Bowery Company, our commitment to quality is unwavering. We meticulously source products from manufacturers who meet the most stringent industry standards. Additionally, we adhere to ISO standards for quality and sustainability to ensure the best service possible.



Certifications

- ✓ ISO 9001:2015
Quality management system
- ✓ ISO 37101:2016
Sustainable development in communities

Sustainability

We work with brands that hold sustainability certifications and undergo rigorous testing to create products that are responsibly produced and of superior quality. This dedication upholds our commitment to high-quality, sustainable products that last.

By actively participating in the ongoing conversation surrounding sustainability we believe we are collectively paving the way for a more promising tomorrow.

Today, a majority of our products have a RESPONSIBLE tag. This means that the product either has one of the following certifications: GOTS, Organic Blended or FSCTM, or is produced in responsible, recycled materials.



**Textile
Exchange**



Warranty

As a trusted supplier of leading Scandinavian design brands, The Bowery Company stands behind the quality and longevity of every product we offer. We provide reliable, **project-based warranties of up to 10 years**, reflecting the durability and craftsmanship inherent in our curated collections. These **extended warranties** are tailored to meet the demands of **high-traffic, contract-grade environments**. Whether for hospitality, commercial, or residential applications, our commitment to quality assurance and **after-sales support** ensures every project is delivered with confidence, consistency, and **performance that lasts**.

- ✓ Extended Warranty of up to 10Y
- ✓ Contract-Grade Assurance
- ✓ After-Sale Support
- ✓ Replacement & Repair Policy
- ✓ Sustainability Tie-In : Warranty as a proof of longevity



Key Clients

You are in good hands. Many of the worlds leading professionals have put their trust in The Bowery Company.



Flagship Projects

The Bowery Company has furnished some of the GCC's most renowned projects, including prestigious hotels, upscale dining establishments, corporate offices, and stylish retail spaces.

COMMERCIAL

MICROSOFT



AMAZON



INFORMA



SNAPCHAT



MGX



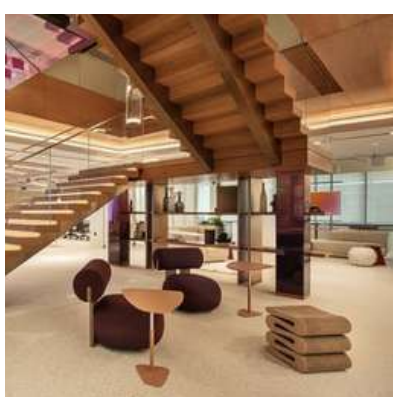
TIKTOK



CREDIT AGRICOLE



BOSTON CONSULTING GROUP
(BCG)



DIFC HQ



Flagship Projects

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COMMERCIAL

THE EXECUTIVE CENTER - KAFD



SANOFI



GOLDMAN SACHS



HOSPITALITY

JEDDAH OPERA HOUSE
(ONGOING)



THUWAL PRIVATE RETREAT -
RED SEA



SAUDI ENTERTAINMENT
VENTURES-F&B VENUES



F&B

PEAKS CAFE



ORIGIN CAFE



KOFFIQA



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F&B

MAMAFRI RESRTAURANT



BREW CAFE



OTAKU RESTAURANT



RESIDENTIAL

SAMARA JVC-G



PALM DESERT VIP RESIDENCE



RESIDENTIAL VILLA



RESIDENTIAL

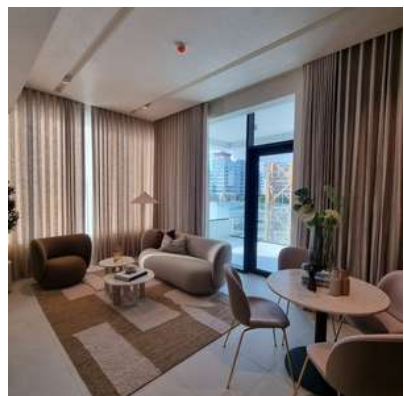
VIP MAJLIS



VIP RESIDENCE



VISTA DEL MARE



Flagship Projects

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F&B

SANA RESTAURANT



BKRY NAS



RIINA CAFE



HOSPITALITY

THE CHARTHOUSE HOTEL



CHAPTER



CHERRY HOUSE



COMMERCIAL

CHILD FERTILITY CLINIC



PADRA CLINIC



GIBSON DUNN



Projects Overview

Project Name	Client	Sector	Location
Desert Rock Hotel F&B Outlet	Red Sea Global	Government	KSA
Child Fertility Clinic	Child Fertility Clinic	Commercial	KSA
Red Sea HQ Loose Furniture	Red Sea Global	Government	KSA
Overwater Villa VIP	Red Sea Global	Government	KSA
Goldman Sachs	Goldman Sachs	Commercial	KSA
Jeddah Opera House (Ongoing)	MBL	Government	KSA
JP Morgan	JP Morgan	Commercial	KSA
TEC Co working Space	TEC	Commercial	KSA
Jeddah Central Stadium (Ongoing)	Jeddah Central Development	Government	KSA
Private Palace	Confidential	Government	KSA
St. Regis Hotel Lobby Loose Furniture	Marriott	Hotel Operator	KSA
Fraser Suites	Fraser	Hotel Operator	KSA
Gibson Dunn	Gibson Dunn	Commercial	KSA
Riyadh Bank - KAFD	Riyadh Bank	Bank	KSA
Mubadala HQ Furniture & Accessories Package	Mubadala - MDC General Services Holding Company LLC	Government	UAE
EAA HQ Furniture & Accessories Package	Executive Affairs Authority	Government	UAE
Tazwazun Furniture & Accessories Package	Tawazun	Government	UAE
UAE Space Agency New HQ (Ongoing)	UAE Space Agency	Government	UAE
DIFC HQ	DIFC - Dubai International Financial Center	Government	UAE
Sharjah Asset Management HQ (Ongoing)	Sharjah Asset Management	Government	UAE
Dubai Municipality HQ Renovation (Ongoing)	Dubai Municipality	Government	UAE
DEWA New HQ (Ongoing)	DEWA	Government	UAE
RTA HQ - Furniture Package	RTA	Government	UAE

Projects Overview

Project Name	Client	Sector	Location
F1 Presidential Lounge	The Federal Authority for Protocol & Strategic Narrative	Government	UAE
Sharjah Investment & Development Authority HQ	Sharjah Investment & Development Authority	Government	UAE
Sharjah Broadcasting Authority HQ	Sharjah Broadcasting Authority	Government	UAE
Grand Mosque Ramadan Majlis Phase-2	Ministry of Presidential Affairs	Government	UAE
Royal Family VIP Project	The Federal Authority for Protocol & Strategic Narrative	Government	UAE
Royal Family Private Affairs	The Federal Authority for Protocol & Strategic Narrative	Government	UAE
IHG HQ Office	IHG Hotels & Resorts	Hotel Operator	UAE
Delano Hotel	Ennismore	Hotel Operator	UAE
Mondrian Hotel UAE	Mondrian Hotel	Hotel Operator	UAE
Lux* Hotel Khor Fakkan (Ongoing)	Lux* Resorts & Hotels	Hotel Operator	UAE
So Hotel RAK	Accor Group	Hotel Operator	UAE
Pullman Hotel	Accor Group	Hotel Operator	UAE
Boston Consulting Group BCG HQ	Boston Consulting Group BCG	Commercial	UAE
DMCC Uptown Business Center	DMCC - Dubai Multi Commodities Centre	Commercial	UAE
White & Case HQ	White & Case	Commercial	UAE
Khanza HQ	Khanza Office	Commercial	UAE
Al Kabeer HQ Offices	Al Kabeer Office	Commercial	UAE
Informa HQ	Informa	Commercial	UAE
Snapchat HQ	Snapchat	Commercial	UAE

Projects Overview

Project Name	Client	Sector	Location
Emaar Creek Palace, Emaar Sales Center Business Bay, Emaar Beachfront – Palace Residence Z02: B12, Emaar Happiness Center, Address Maria Suite & Vida Creek Boutique	Emaar Development PJSC	Developer	UAE
Al Hamra Ras Al Khaimah (Ongoing)	Ellington Properties	Developer	UAE
Saudi Entertainment Ventures SEVEN	SEVEN/Qiddiya	Developer	KSA
Al Badia Terraces	Al Futtaim Group	Developer	UAE
Tilal Al Ghaf Common Areas	Majid Al Futtaim Properties	Developer	UAE
Rove Hotel	Arada	Developer	UAE
The Charterhouse Hotel	Charterhouse	Hospitality	Bahrain
The Opus	Omniyat Projects Management LLC	Developer	UAE
The Muse Co Living Building	Lamar Development	Developer	UAE
Dragon oil HQ	Dragon Oil Holdings LTD - ENOC	Developer	UAE
YAS Development Project	Aldar Development	Developer	UAE
Alabbar Enterprises - F&B Group Projects	Alabbar Enterprises	Holding	UAE
EF Education & Hult University	EF & HULT	Commercial	UAE
Credit Agricole HQ	Credit Agricole	Financial Institution	UAE
BNP Paribas HQ	BNP Paribas	Bank	UAE
Jet Aviation HQ Office	Jet Aviation Dubai LLC	Private Aviation	UAE
VIP Palace	The Federal Authority for Protocol & Strategic Narrative	Residential	UAE
VVIP Family Villas	Confidential	Residential	UAE
Cartier, Piaget Luxury Outlets	Richemont Dubai FZE	Luxury Fashion	UAE
Christian Dior - Several Outlets	Christian Dior Couture FZE	Luxury Fashion	UAE
Chanel - Several Outlets	Chanel	Luxury Fashion	UAE
LVMH - Several Outlets	LVMH	Luxury Fashion	UAE

Projects Overview

Project Name	Client	Sector	Location
Penhaligons Outlet	Penhaligons	Luxury Fashion	UAE
Hugo Boss Outlet	Hugo Boss	Luxury Fashion	UAE
Saddle Cafe - Several Outlets	Saddle Cafe	F&B	UAE
Kokoro Restaurant - Japanese	Kokoro	F&B	UAE
Joe & The Juice - Several Outlets	Joe & The Juice	F&B	UAE
BKRY - Several Outlets	BKRY	F&B	UAE
The Lazy Guy Cafe - Several Outlets	The Lazy Guy	F&B	UAE
Hither & Yon - Several Outlets	Hither & Yon	F&B	UAE
Parka by Shajra - Several Outlets	Parka by Shajra	F&B	UAE
Klay by Karak House - Several Outlets	Klay by Karak House	F&B	UAE
Riina Restaurant - Several Outlets	Riina Restaurant	F&B	UAE
Lavoya Group: Em Sherif and Joe and the Juice	Lavoya Group	F&B	UAE
San Beach Club Project	San Beach Club	F&B	UAE
Ruman Cafe	Ruman Café	F&B	UAE
Hatta Cafe	Hatta Café	F&B	UAE
Brew Cafe - Several Outlets	Brew Café	F&B	UAE
Otaku - Several Outlets	Otaku	F&B	UAE
Salt - Several Outlets	Independent Group	F&B	UAE
Around The Block	Around The Block	F&B	UAE
Goat Burger - Several Outlets	Goat Burger	F&B	UAE
Independent Group Several outlets	Independent Group	F&B	UAE
Miyabi Restaurant	Miyabi	F&B	UAE
	Somewhere Restaurant LLC	F&B	UAE
The Grove Outlet	The Grove	F&B	UAE
Morgans Hotel	Orascom Construction	Hotel Operator	Egypt
One and Only Mauritius	Kerzner International Limited	Hotel Operator	Mauritius
Lux* Grand Baie	Lux* Resorts & Hotels	Hotel Operator	Mauritius
Rosewood Hotel (Ongoing)	Rosewood	Hotel Operator	Maldives

We look forward to working together

Riyadh, KSA

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